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Incorporation Number: A0055120K

ABN: 34646182089

**Strategic Plan 2024 – 2027**

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1. **Mission – Why does the club exist?**

The Geelong Seniors Cricket Club exists to:

1. Provide opportunities for access to friendly, participative games of cricket for persons from our area who are aged 60 years and over.
2. Provide a safe, happy and culturally diverse environment for our members.
3. Enhance the health and wellbeing of our players, supporters, and spectators
4. **Vision – Where do we want to be?**

What do you want the club to look like and feel like in the future?

Veterans Cricket is a social and physically active team sport, where participants are given the opportunity to show their ability while batting, bowling and fielding. The Geelong Seniors Cricket Club aims to keep players involved for as long as safely possible, whilst still enjoying the game.

1. **Values – What do you believe?**

What are the values that you feel your club embodies? How will you live those values in the real world?

Participation will be our first priority for Geelong Seniors CC teams playing in the Over 60’s and Over 70’s competition.

Geelong Seniors CC members will exhibit the highest levels of conduct and sportsmanship, relying upon the acceptance of the umpires’ decision and the preparedness to play within the Spirit of the Game.

The Spirit of the Game involves respect for your opponents, your Game Day Captain and team members, the umpires and the game’s traditional values.

1. **Goals**

When thinking about our goals for GSCC, it’s important to remember our Mission -

1. **Immediate and Achievable**

What would GSCC like to achieve in the short term (this year) on and off the field?

On field

* To have a targeted training preparation for the Echuca carnival with the aim of GSCC winning both divisions
* To develop leadership skills of more players by sharing role of captain/vice-captain for those that seek this opportunity
* Training – Fielding practice, After work training, Quality training balls

Off Field

* Investigate baggy blue GSCC cricket cap
* Enhance club culture (more social activities, encourage participation of spouses, partners, past players)
* Develop website to contain information about club but also the history
* Support the growing importance of our Social Welfare position with an annual budget and guideline for areas of expenditure
* Consider the appointment (or training) of a coach with appropriate qualifications to help develop the skills of the GSCC players with the purpose of continuous improvement.
1. **Long Term**

What would GSCC like to achieve in the longer term?

* Having our own Home of Cricket: - where we can gather for competition, training and social gatherings. Home could also include honour board information. The home does not necessarily have to be stand alone but could be a shared arrangement with another cricket club. Ideally the home of cricket would include a turf wicket.
* Expanding the club to include Over 50s, women’s team, Over 75s
1. **Ambitious**

What are some ambitious and big dreams for GSSC? Visualise big goals that push the boundaries of what GSSC could achieve.

* Community Support eg. Provide support to disadvantaged, all abilities groups club to assist in their development in cricket.
* Cricket tours overseas
1. **Action Plan**

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| Short term Goals– what we want to **ACHIEVE**:  |
| **Actions** – what we are going to **DO** | **Year** | **Who is rexponsible** | **Cost ($)** | **Proposed Source of Funds** |
| Investigate baggy blue GSCC cricket cap | 2024/25 | Subcommittee established to investigate | $2000 | Club + player contributionGrant?? |
| Enhance club culture (more social activities, encourage participation of spouses, partners, past players) | 2024/25 | Social committee formed | $1000 | Club + participant contribution |
| Develop website to contain information about club but also the history | 2024/25 | Bruce/Greg Lott | $2000 | ClubGrant?? |
| Social welfare role description with a budget | 2024/25 | Subcommittee established to investigate | $500 | Club |
| Consider the appointment (or training) of a coach | 2024/25 | Committee | $1000 | ClubGrant?? |

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| Longer Term Goal – what we want to **ACHIEVE**:  |
| **Actions** – what we are going to **DO** | **Year** | **Who is responsinle** | **Cost ($)** | **Proposed Source of Funds** |
| Having our own Home of Cricket | 2026 | Subcommittee established to investigate | Unknown | Grants |
| Expanding the club to include Over 50s, women’s team, Over 75s | 2026 | Subcommittee established to investigate | Unknown  | Grants |

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| Ambitious Goals– what we want to **ACHIEVE**:  |
| **Actions** – what we are going to **DO** | **Year** | **Who is responsinle** | **Cost ($)** | **Proposed Source of Funds** |
| Community Support eg. Provide support to disadvantaged, all abilities groups club to assist in their development in cricket. | 2027 | Subcommittee established to investigate |  | Grants /Trust |
| Cricket tours overseas | 2027 | Identify coordinator |  | Paid by participants |
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